



BIRDS  
CONNECT  
SEATTLE



# SPEAKER SERIES

Jo Crebben

Birds Connect Seattle is delighted to be re-launching our Speaker Series in 2024 with virtual and in-person public presentations. These quarterly events will host interesting and inspiring guest presenters highlighting their diverse perspectives and experiences with nature, birds, conservation, and environmental justice with the goal to foster and deepen appreciation, understanding, and action within our local community and beyond.

For more than 100 years, Birds Connect Seattle has led a local community in appreciating, understanding, and protecting birds and their habitats. Today, our community harnesses the power of more than 15,000 bird advocates, members, volunteers, staff, and community partners, to fulfill our mission to advocate and organize for cities where people and birds thrive.

**We welcome your partnership.** Join Seattle's most passionate conservation advocates through your investment in Birds Connect Seattle's Speaker Series.

Past presentations have included:

- "The River That Made Seattle: The Human and Natural History of the Duwamish" with author BJ Cummings, and special guests Ken Workman and Paulina Lopez
- "Not Just Powered by Sugar: The Energetic Strategies of Hummingbirds" with Dr. Anusha Shankar, Dr. Austin Spence, and Dr. Derrick Groom
- "Queering Conservation & the Outdoors" with Dr. Catriona Sandilands and Jas Maisonet
- "Birds On the Move: Migration Forecasts with BirdCast" with Dr. Andrew Farnsworth from Cornell Lab of Ornithology
- "Trees AND: What You Can Do to Grow Our Urban Forest and Our City" with Joshua Morris, Urban Conservation Manager at Birds Connect Seattle
- "Art, Environment, Activism" with Seattle muralist Angelina Villalobos

## Sponsor Promotional Opportunities:

Certain sponsor benefits have deadlines associated with them. To ensure your company receives all promotional benefits, please provide us with a minimum of 8 weeks notice of your sponsorship intention prior to the scheduled program date.

If your company is interested in sponsoring a single event during the 2024 speaker series sponsorship donations may be pro-rated accordingly.

### Sponsor recognition for the full 2024 Speaker Series line-up:

Promotion	Visionary	Champion	Partner
	\$20,000	\$10,000	\$5,000
<i>Online</i>			
Birds Connect Seattle website	Logo and link for 1 year, Company statement	Logo and link, 1 year	Logo and link, 1 year
Event registration page	Logo and link, Company statement	Logo and link	Logo and link
ENews monthly email newsletter to 15,000	Company name	Company name	-
Event invitation email to 15,000 emails	Logo, link, company statement	Logo and link	Logo and link
Pre-event email message to attendees	Logo and link	Logo and link	Logo and link
Post-event email message and recording	Logo and link	Logo and link	Logo and link
Blog post re-launching Speaker Series	Logo, link, company statement	Logo and link	Logo and link
Social media	Yes	Yes	Yes
<i>During the in-person or virtual event (benefits may vary based on the format)</i>			
<i>*Indicates for in-person only</i>			
Banner (company provided) *	Yes	Yes	-
Emcee's virtual background	Logo	Logo	-
Emcee welcome and closing remarks	Logo and brief company statement	Logo	Logo
Tickets to events	10 to each event	4 to each event	2 to each event
Access to VIP pre/post event if available (book signing, bird walk)	Yes, participation may vary	Yes	-
Meet & greet with the speaker*	Yes	Yes	-
Podium signage*	Name	-	-
Printed materials* (program or curriculum)	Logo	Logo	Name

Slide deck and virtual components	Company logo on every slide	-	-
Live program participation	Welcome speech or statement	Verbal mention	Verbal mention
<i>Additional</i>			
Inclusion in BCS Annual Impact Report	Company logo	Company name	Company name
Engraved steel feather on Feathers for the Future sculpture	Yes	Yes	Yes
Exclusivity in your industry	Yes	Yes	-

### **The value of corporate support**

Unrestricted cash donations provide Birds Connect Seattle with the greatest flexibility to be able to act effectively on conservation issues that matter most to local birds. As a nonprofit organization, we rely on the generosity of our community, including corporate partners, to power our mission. We can customize any promotional strategy to align within your company's marketing interests and budget.

### **Contact:**

Carol Roll, Development Director, at [carolr@birdsconnectsea.org](mailto:carolr@birdsconnectsea.org) or (206) 523-8243 ext.116 for more information or to customize a sponsorship package for your company.



Birds Connect Seattle advocates and organizes for cities where people and birds thrive.

8050 35<sup>th</sup> Ave NE, Seattle, WA 98115 | [birdsconnectsea.org](http://birdsconnectsea.org) | 206-523-4483