LETTER FROM OUR EXECUTIVE DIRECTOR

Greetings valued members,

This year has been one for the history books. One focused on the future. We are turning the page toward a new chapter of bird conservation that celebrates urban populations and habitats.

In this issue of EarthCare Northwest, you’ll read about a year’s worth of accomplishments, some decades in the making. Some of our biggest achievements stem from our willingness to accept the tension that comes from change. The decision to leave behind our “Audubon” namesake made waves around the country and here at home. A longstanding science program, the Puget Sound Seabird Survey, found a new home, while our Seattle Bird Collision Monitoring, dBird, and Climate Watch efforts are expanding. Our volunteers committed to making all our programs more inclusive through continuing education and conversation at Hoot Camp. We said goodbye to long-serving staff and greeted new ones.

Onward,

Claire Catania
Executive Director

OUR MISSION, VISION, & VALUES

Seattle Audubon advocates and organizes for cities where people and birds thrive. We envision our local cities integrating and valuing nature, minimizing threats to birds, and protecting habitat. As a staff-led and volunteer-powered organization, we value: Inspiration, Interconnectedness, Equity and Inclusion, Diversity, Humility, Collaboration, and Science.

OUR TEAM

BOARD OF DIRECTORS
Katie Amrhein-Dang, Vice President
Chrys Bertolotto
Anthony Floyd
Andres Hiltbrunner
Megan Ko, Treasurer
Catherine Masson, Secretary
Jill Naas-Blackburn
Grace Rajendir
Andrew Schepers, President
Amanda Viribity
Sharon Wada

STAFF
Hanee Bettencourt, Education Manager
Claire Catania, Executive Director
Anna Dukes, Member Services Assistant
Michelle Flowers, Nature Shop Retail Coordinator & Optics Specialist
Mehlone Hardeman, Nature Shop Retail Manager
Sandy Hartman, Nature Shop Retail Coordinator & Optics Specialist
Kate Lanier, Urban Environmental Educator, AmeriCorps Service Member
Joshua Morris, Urban Conservation Manager
Glenn Nelson, Community Director
Carol Roll, Development Director
Christine Scheele, Program Director/Senior Education Manager
Sonora Trego, Operations Manager
Wendy Walker, Community Engagement Manager

PROGRAM HIGHLIGHTS IN 2021-2022

1,942 adult education program participants in 25+ classes & workshops
236 volunteers provided 7,063 hours of service
5,391 transactions and 33.85 tons of birdseed sold in The Nature Shop
1,643 youth received environmental education
73,059 birds recorded in six community science surveys
4,222 individual members from 3,164 households
890 people inspired through community outreach programs
220+ visiting or resident bird species targeted for advocacy

Photos: Waterfront by Kimberly Starck | Baby Duck by Joseph Mahoney, Audubon Photography Award | Dory by Wendy Walker | Golden-crowned Kinglet by Nick Saunders, Great Backyard Bird Count | Westmoreland Park field trip by Wendy Walker
Thanks for the wonderful week at camp my two kids had! We walked around Discovery Park and they were identifying plants and recognizing restoration projects. I was really impressed at the inspiration that grew during their week with you.

— 2022 Nature Camp Parent
INVESTING IN FUTURE

The area’s most pressing conservation concerns, as well as our community, are changing. With changing needs, we must also adapt our strategies and our programs to address the current and future state of the way we will deliver our mission. The well-being of birds depends on it. We continue to take action and lead with our values, shaping the organization we are today, and the one we want to become in 10, 50, and another 100 years.

• To continue our path toward a more inclusive and anti-racist future, we declared our intention to remove “Audubon” from our name. Aided by the thoughtful input from our community, and local affinity groups, we will select a new name that represents our organizational values and mission.

• We continue to raise awareness and advocate for bird-friendly policy changes in meetings with city and state elected officials and decision-makers about urban forest protections, bird-safe building design, and reduction of toxic pesticide use.

• Seattle Audubon’s Master Birder program is well known within the advanced birding community. Its COVID pause in 2021 and 2022 provided an unexpected opportunity. A task force has been hard at work to re-imagine and re-invent the program with an equity focus, to provide more opportunities both for participants and instructors. Expected to launch in 2023 with a habitat-centric approach, the new program will serve a larger pool of applicants who want to advance their bird knowledge.

We are here for the birds, for the people, and for nature, not to defend a harmful legacy. We’ve got too much good work to do to let this continue to stand in our way.
— Andrew Schepers, Board President

FINANCIAL OVERVIEW

As a local, independent, nonprofit organization, Seattle Audubon relies on diverse funding sources including individual donations, membership dues, grants, investment earnings, and earned revenues like retail sales and program registration fees. These diverse revenue streams provide us with a secure financial foundation and reliable resources to fulfill our mission.

To all our members, thank you for your financial investment this year! We believe in transparency and accountability regarding how we put your dollars to work in our local community. Complete audited financial statements are available upon request.

FISCAL YEAR JULY 1, 2021–JUNE 30, 2022

PROFIT & LOSS STATEMENT

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<tr>
<th>REVENUE</th>
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<tr>
<td>Membership</td>
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<td>Contributions</td>
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<td>Grants &amp; Restricted Contributions</td>
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<td>Bequests</td>
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<td>Program Fees</td>
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<td>Investments (loss)</td>
<td>($296,849)</td>
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TOTAL REVENUE                     | $ 1,067,474            |

EXPENSES                           |                        | $     |
| Programs*                         | $ 744,996              |       |
| Administration                    | $ 180,972              |       |
| Funding the Mission               | $ 192,470              |       |

TOTAL EXPENSES                     | $ 1,118,438            |

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<td>Cash &amp; Cash Equivalents</td>
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<td>Receivables</td>
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<td>Merchandise Inventory</td>
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<td>Prepaid Expenses</td>
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<td>Land, Building, &amp; Equipment</td>
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TOTAL ASSETS                     | $ 3,908,720            |

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<th>LIABILITIES &amp; NET ASSETS</th>
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<td>Liabilities</td>
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Total Liabilities             | $ 236,289              |

Net Assets                   | $ 1,676,877            |
| Without donor restrictions  | $ 1,995,554            |
| With donor restrictions     |                      |       |

Total Net Assets             | $ 3,672,437            |

TOTAL LIABILITIES & NET ASSETS | $ 3,908,720            |
SEATTLE CHRISTMAS BIRD COUNT

Sunday, December 18
Register for Feeder Watch® and participate in this community science event from the comfort of home!


*Bird feeders not required

HOLIDAYS AT THE NATURE SHOP

The Nature Shop is open for all your in-person and online shopping needs—binoculars, feeders, games, greeting cards, and more!

Bonus December Member Benefits *

• Extra 10% OFF any bag of seed or any book
• Buy two children’s books, get one FREE

Monday–Saturday 10a.m.–5p.m., Sunday 11a.m.–4p.m. or anytime at seattleaudubon.org

*Special offers available through December 31, 2022. In-store only. Limit one coupon per household. Excludes optics and optics equipment. Book of lesser value is free.