Bridathon 2021 – How to Set up Your Very Own Birdathon Page

Below is a step-by-step guide on how to become a fundraiser and create your own Birdathon page.

1. Click on **BECOME A FUNDRAISER**

2. Select **AS AN INDIVIDUAL** or **JOIN A TEAM** if you joining one and know your team has already been created
3. **Create an Account** or **Log In**. If you don’t remember your password, click “Forgot Password?” or email Anna Dukes at [AnnaD@seattleaudubon.org](mailto:AnnaD@seattleaudubon.org).

4. **Create Your Page**. You will be asked to
   - set a fundraising goal,
   - edit your page’s headline, and
   - create a URL for ease of sending to your potential donors. (e.g. my.seattleaudubon.org/AnnaDukes2021)

**CONGRATULATIONS!** You have created your Birdathon Fundraising Page!!
Orienting yourself to the Fundraiser Page Details

manage your page details here! Including story, goal, and objectives.

share your page via social media/email.

add a birdy photo of you by going to manage.

your “story” personalize it by going to manage.

post updates for your donors/followers by going to updates.

you can see activity, comments, and donations here!
How to Edit Your Fundraising Page

Select **MANAGE** in the top right corner of your fundraiser’s page and you will be directed to where you can make changes to your page.

**STORY** is where you can choose between STORY and UPDATES to personalize journey.

**DONATIONS** is where you see the people who are supporting your fundraiser – read their comments and thank them!

**EMAILS** is where you can find sample emails to send to your friends and family to ask for their support – pick one to copy and paste and personalize.

**DETAILS** is where you will edit your name, headline, goal, URL, or notification settings.
One Last Tip regarding Photos

We’ve noted some problems when trying to add a profile or team photo. If you’re experiencing any issues try the following:

- When you try to add a photo, instead of clicking “Browse” try **dragging the image** to add.
- Create your page without adding a photo and then under “Manage” in the top right corner, add your image again. Go to “Manage” → ”Details” → “Upload” to add the photo
- If you were able to successfully add your photo but it is no longer showing up on your profile, leave it for a day and check back.

If none of these work, contact Anna Dukes at AnnaD@seattleaudubon.org.